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**But what can you actually DO about the proclaimed ‘AI bubble’? Billionaires know an alternative…**

*Sure*, if you held your stocks since the dotcom bubble, you would’ve been up—eventually. But three years after the dot-com bust the S&P 500 was still far down from its peak. So, how else can you invest when almost every market is tied to stocks?

Lo and behold, billionaires have an alternative way to diversify: allocate to a physical asset class that outpaced the S&P by 15% from 1995 to 2025, *with almost no correlation to equities*. It’s part of a massive global market, long leveraged by the ultra-wealthy (Bezos, Gates, Rockefellers etc).

Contemporary and post-war art.

**Masterworks** lets you invest in multimillion-dollar artworks featuring legends like Banksy, Basquiat, and Picasso—*without needing millions*. Over 70,000 members have together invested more than $1.2 billion across over 500 artworks. So far, 26 sales have delivered net annualized returns like 14.6%, 17.6%, and 17.8%.\*

Want access?

**[Click here to skip the waitlist →]**

*Investing involves risk. Past performance not indicative of future returns. Reg A disclosures at masterworks.com/cd*

**UTM\_CONTENT = AI\_BUBBLE\_26**

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**Investors see ANOTHER return on Masterworks (!!!)**

That’s 3 sales in the past quarter. 26 sales total.

And the performance?

14.6%, 17.6%, and 17.8% → The three most representative annualized net returns.

( See all 26 at Masterworks.com )

Masterworks is the biggest platform for investing in an asset class that hasn’t moved in lockstep with the S&P 500 since ‘95.

In fact, the market segment they target outpaced the S&P overall in that time frame.\*

Not private equity or real estate… It’s contemporary and post war art. Crazy, right?

Masterworks investors are typically high net worth, but the point is that you don’t need to be a capital-B *BILLIONAIRE* to invest in high-caliber art anymore.

Banksy. Basquiat. Picasso and more.

80+ of the world’s most attractive artists have been featured.

* 511+ artworks offered
* $67.5mm (incl. amount invested) paid out as of January 2026
* $2.3mm+ average offering size

Looking to update your investment portfolio for 2026?

**[Click here to skip the waitlist]**

*\*Masterworks data. Investing involves risk. Past performance not indicative of future returns. Reg A disclosures at masterworks.com/cd*

**UTM\_CONTENT=ANOTHER\_RETURN**

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**3 Tricks Billionaires Use to Help Protect Wealth Through Shaky Markets**

“If I hear bad news about the stock market one more time, I’m gonna be sick.”

We get it. Investors are rattled, costs keep rising, and the world keeps getting weirder.

So, who’s better at handling their money than the uber-rich?

Have 3 long-term investing tips UBS (Swiss bank) shared for shaky times:

1. Hold extra cash for expenses and buying cheap if markets fall.
2. Diversify outside stocks (Gold, real estate, etc.).
3. Hold a slice of wealth in alternatives that tend not to move with equities.

The catch? Most alternatives aren’t open to everyday investors

That’s why Masterworks exists: 70,000+ members invest in shares of something that’s appreciated more overall than the S&P 500 over 30 years without moving in lockstep with it.\*

Contemporary and post war art by legends like Banksy, Basquiat, and more.

Sounds crazy, but it’s real. One way to help reclaim control this week:

Skip waitlist.

*\*Past performance is not indicative of future returns. Investing involves risk. Reg A disclosures:* [*masterworks.com/cd*](http://masterworks.com/cd)

**What investment is rudimentary for billionaires but ‘revolutionary’ for 70,659+ investors entering 2026?**

Imagine this. You open your phone to an alert. It says, “you spent $236,000,000 more than you did last quarter.”

If you were the top bidder at Sotheby’s fall auctions, it could be reality.

Sounds crazy, right? But when the ultra-wealthy spend staggering amounts on blue-chip art, it’s not just for decoration.

The scarcity of these treasured artworks has helped drive their prices, in exceptional cases, to thin-air heights, without moving in lockstep with other asset classes.

The contemporary and post war segments have even outpaced the S&P 500 *overall* since 1995.\*

Now, over 70,000 people have invested $1.2 billion+ across 500 iconic artworks featuring Banksy, Basquiat, Picasso, and more.

How? You don’t need Medici money to invest in multimillion dollar artworks with Masterworks.

Thousands of members have gotten annualized net returns like 14.6%, 17.6%, and 17.8% from 26 sales to date.

Click here to skip the waitlist

\*Based on Masterworks data. Past performance is not indicative of future returns. Important Reg A disclosures: masterworks.com/cd

**UTM\_CONTENT = rudimentary**

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**Where to Invest $100,000 According to Experts**

Investors face a dilemma. Headlines everywhere say tariffs and AI hype are distorting public markets.

Now, the S&P is trading at over 40x earnings—with just a handful of stocks comprising 40% of its market cap.

Bloomberg asked **where experts would personally invest $100,000** last quarter. One surprising answer? ***Art***.

It’s what billionaires like Bezos, Gates, and the Rockefellers have used to diversify for decades.

**Why?**

* Contemporary art prices have **appreciated** **10.7% annually** on average
* **…And with one of the lowest correlations to stocks** of any major asset class (Masterworks data, 1995-2025).
* Ultra-high net worth collectors (>$50M) **allocated** ***25%*** of their portfolios to art on average. (UBS, 2024)

Thanks to the world’s premiere art investing platform, now anyone can access works by legends like Banksy, Basquiat, and Picasso—without needing millions.

Want in? Shares in new offerings can sell quickly but…

My subscribers skip their waitlist\*

*\*Past performance is not indicative of future returns. Important Reg A disclosures:* [*masterworks.com/cd*](http://masterworks.com/cd)*.*

**UTM\_CONTENT =** where\_100k\_mysubs